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Date November 9, 2004

To Attn: Ms. Beatriz Prieto, Art Unit: 2142

From Bradley Ganz, Reg. No. 34,170, Ganz Law P.C.

Re **Response to Office Action** for the following application:

- Application serial number: 09/648,429
- Attorney docket number: MEM-2.001
- Filing date: August 25, 2000
- First named inventor: Jordan J. Louviere
- Title: ON-LINE EXPERIMENTATION

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Pages 24 + cover sheet

This fax transmits the following documents:

- Amendment and Response to Office Action Dated August 10, 2004 18 pages
- Attachment – In re Brouillet, Jr., 2004 WL 1339914
(Bd. Pat. App & Interf., April 12, 2001) 5 pages
- Transmittal 1 page

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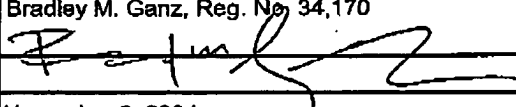
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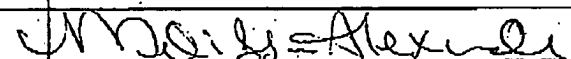
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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	09/648,429
	Filing Date	August 25, 2000
	First Named Inventor	Jordan J. Louviere
	Art Unit	2142
	Examiner Name	Ms. Beatriz Prieto
	Attorney Docket Number	MEM-2.001
Total Number of Pages in This Submission		24

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Firm or Individual name	Bradley M. Ganz, Reg. No. 34,170
Signature	
Date	November 9, 2004

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